

KATHRYN DAVE

Art Director / Graphic Designer / Coffee Lover

CONTACT

 734 679 7671
 KathrynLDave@gmail.com


 Southfield, MI

EDUCATION

August 2018 - December 2022

Kendall College of Art and Design of Ferris State
BACHELOR OF FINE ARTS - GRAPHIC DESIGN - 3.71 GPA
17 Fountain St NW, Grand Rapids, MI 49503

CERTIFICATION

August 2023 - September 2025

Hubspot Academy
EMAIL MARKETING
Certification Code: ddc379e1ccfd45b29079d0201c56fff7

VOLUNTEER

August 2024 - Present

Redford Theatre
SOCIAL MEDIA AND EMAIL MARKETING
17360 Lahser Rd, Detroit, MI 48219
Responsibilities: Created engaging social media content, including graphics, banners, and short animations for platforms like Instagram and Facebook; designed visually appealing email templates for newsletters and marketing campaigns; produced and edited motion graphics and reels for event promotion; collaborated with marketing social team to align messaging and visuals; optimized designs for different platforms; brand consistency

EXPERIENCE

July 2025 - May 2026

BNP Media

ART DIRECTOR - *ADHESIVES & SEALANTS* MAGAZINE, *DAIRY FOODS* MAGAZINE, *REFRIGERATED & FROZEN FOODS* MAGAZINE

Responsibilities: Editorial page layout and design for print and digital publications, creation of digital and web advertising assets, email marketing design, interactive eMagazine and website layout, collaboration with editorial and marketing teams, production-ready file preparation for print and digital distribution, managing multiple projects under tight publication deadlines, maintaining brand consistency across platforms

August 2023 - May 2024

Hour Media

GRAPHIC DESIGNER - *HOURLY DETROIT* MAGAZINE
5750 New King Dr #100, Troy, MI 48098

Responsibilities: Content creation for events and marketing, collateral for various clients, email marketing for high level clients, page layout, editorial design for multiple magazines, print advertising design, art direction

January 2023 - August 2023

Hour Media

PRODUCTION DESIGNER

Responsibilities: Content creation for print advertising, marketing materials, collateral for events, working with clients to produce print and digital advertising, out of home advertisements, digital ad production, print production, circulation design, project coordination, brand consistency

January 2021 - January 2023

American Axle and Manufacturing

MARKETING AND COMMUNICATIONS DESIGN CO-OP
One Dauch Drive, Detroit, MI 48211

Responsibilities: Content creation for use in Microsoft Word, PowerPoint, and Outlook; creation of email graphics and social media posts; internal communication; marketing tools for HR team; recruitment materials; signage and promotional materials for international offices; shirt designs; event collateral; preparing files for print for vendors